

THE MOVING WALL

AMERICAN LEGION POST 1 – GERMANTOWN, WISCONSIN

September 1-5, 2016 – Labor Day Weekend

LEVEL SPONSORSHIP OPPORTUNITIES

GENERAL: \$5,000+

Exclusive Signage with Company Logo on all Press, Mailings, Full-color Keepsake Book and Event Program.

COLONEL: \$4,000 – \$4,999

Exclusive Signage with Company Logo on all Mailings, Full-color Book and Event Program.

CAPTAIN: \$2,000 – \$3,999

Smaller Exclusive Signage with Company Logo, Full-color Keepsake Book and Event Program.

SERGEANT: \$500 – \$1,999

Consolidated Signage with Company Logo, as well as, Full-color Keepsake Book and Event Program

FRIENDS OF VIETNAM VETERANS/IN-KIND: \$200 – \$499

Your name/business will be listed in the Full-color Keepsake Book and Event Program.

EXCLUSIVE SPONSORSHIP OPPORTUNITIES

HEALING FIELD® DISPLAY – \$25,000

The Healing Field® display is the premiere program of Colonial Flag Foundation. It consists of a decidedly visual display of American Flags wherein each flag represents remembrance, support and honor for the men and women who have served our country and for those that paid the ultimate price for our freedom. This Field of Flags will be displayed for five days. We anticipate displaying between 800 - 2,000 flags. Your company will be recognized during an exclusive photo opportunity, and in our opening ceremony. Your sponsorship logo will be added on each custom tag that will be attached to each of the flags, as well as, the sponsorship banner, marketing materials, mailings, in our full-color book and our event program.

US MILITARY DOG TAGS FOR VIETNAM ERA EDUCATION HALL – \$20,000 (SPONSORSHIP SOLD)

Our Vietnam Era Educational Hall, will be a hands on

interactive experience for all ages. Anyone ages 17 and under, will be greeted with US Military Dog Tags as they enter the hall. Ideally, one side of the dog tags will have TMW logo and date, the reverse will display your sponsorship logo. We are estimating to have approx. 10,000 tags printed, which will be distributed over a two week period. Your logo will also appear on the sponsorship banner, marketing materials, mailings, in our full-color book and our event program.

HUEY HELICOPTER 369 – \$15,000

Sacrifice is meaningless without remembrance. American Huey 369 is committed to remembering our Veterans and the Huey aircraft they depended on while in Vietnam. The Huey Helicopter became a symbol of America's involvement in its' longest war. The Huey was the workhorse of the war. The distinctive whoop-whoop of its' single continuous blade meant to an American soldier on the ground, that hope had arrived in the way of supplies, reinforcements, medics, or a ticket out of the jungle. With this sponsorship opportunity, your company will be recognized during an exclusive photo opportunity and will receive a compliment flight during one of the ceremonies. Also, your logo will appear on the sponsorship banner, marketing materials, mailings, in our full-color book and our event program.

FULL-COLOR KEEPSAKE BOOK – \$100

In this full-color keepsake book, you will be captivated by the stories told and information unfolded. Your heart-strings will be pulled by photos taken from a photojournalist who traveled to the Vietnam War and lived to tell about the images. You will get an exclusive and unique look at the 14 names on the wall from Washington County, researched by a Milwaukee journalism class. All names on The Wall from Wisconsin will be honored. History from Washington, DC Vietnam Veterans Memorial will be shared, along with what sparked the idea and motivation behind the Moving Wall™. Best kept secrets and stories will be told from the viewpoint of a few Vietnam Veterans including; an infantryman and tunnel rat. The colorful chronology of the Vietnam war, including the sound of hope from the Huey Helicopter, will have its' place. This keepsake book, will also touch on what was going on back home in Wisconsin with the student protests, burning of draft cards, confrontation with army recruiters, and more. It will also serve as a reminder as to what "We The People" and Free Enterprise means for the United States, and all who live in this great nation. As a sponsor, you will be supporting the creation of this one-of-a-kind keepsake book and your company will be listed in the back of the book.



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Dear Friend,

The Germantown American Legion Post 1 and the Germantown Vietnam Moving Wall Committee invite you to be a valued sponsor of the Vietnam Moving Wall Washington County project.

On Sept. 1, 2016, The Moving Wall™ will arrive in Germantown, Wisconsin; it will be on display at Kennedy Middle School athletic field through Labor Day, Sept. 5. The Moving Wall™ is the half-size replica of the Washington, DC Vietnam Veterans Memorial and has been touring the country for 30-plus years. Since it was built in 1984 it has been in more than 1,300 cities across the United States.

There are currently 58,307 names on The Wall, 14 are from Washington County including two from Germantown, four from Hartford, three from Kewaskum and five from West Bend. We will be honoring all 14 fallen heroes and inviting their families to participate in the five-day event. Our goal is to attract as many visitors during the Labor Day weekend, as there are names on The Moving Wall™.

Along with hosting The Moving Wall™ we are also bringing the Healing Field®, a visual display of hundreds to thousands of American flags. There will also be a Huey helicopter, a full-color keepsake book, for sale documenting the local ties to The Moving Wall™, and the American Legion Post 1 banquet hall will be transformed into a hands-on Vietnam era educational experience which will be open one week prior to The Moving Wall™ visit.

We ask for your financial support to bring The Moving Wall™ to Washington County. All donations are tax-deductible.

Thank you for your consideration and subsequent contribution. Your kindness is a testament to our veterans and military. Your thoughtfulness will play an integral part of history in the making!

Co-Chairs; Jim Heimann and Lisa Leider

YES, we would like to be a sponsor!

A check is enclosed for the sponsorship _____ A check is enclosed for the sponsorship.

Company/Person Name _____

Contact Person _____

Email _____

Phone _____

Make checks payable to:

Vietnam Moving Wall Fund Post 1
Germantown Post 1
PO Box 321
Germantown, WI 53022

For further information, contact:

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